

Name: _____

NCEA Level: _____



Brainstorm an idea

In the space below, create a brainstorm for one film concept. Your brainstorm should answer the following questions:

1. Would this concept appeal to the target audience?
2. What would be challenging about producing this film?
3. What would be easy about producing this film?
4. Which film codes/conventions do you think you would be able to use when making this film?

Film Idea: _____

Genre: _____
Target Audience: _____

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Brainstorm another idea

In the space below, create a brainstorm for another film concept, different to the first. Your brainstorm should answer the following questions:

1. Would this concept appeal to the target audience?
2. What would be challenging about producing this film?
3. What would be easy about producing this film?
4. Which film codes/conventions do you think you would be able to use when making this film?

Film Idea: _____

Genre: _____
Target Audience: _____

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Justify your decision

Which idea have you chosen to use for your film?

Why did you choose this idea?

What questions do you need to find answers to before you can begin planning this film?

Think about:

- The topic and research you may need to carry out (do you know enough about the topic)
- Actors
- Equipment (cameras, microphones, tripods, lights, etc.)
- Costume and Props
- Locations
- Music and sound
- Timing, schedules and availability
- Things that could go wrong

Explain the style you're aiming for

Thinking about the film that you're aiming to produce brainstorm ideas about the style of your film:

If you're unsure about how to do this, consider the mood or atmosphere you'd like to create, how you'd like the audience to feel, what sort of look you'd like to aim for.

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Gather examples

Watch some films in the genre and/or style that you have chosen. Then, in the space below, make notes about codes and conventions of the genre that you may wish to use in your film.

If it is helpful, you may wish to paste some visual examples to help you identify the codes and conventions you wish to make notes about.

Narrative:	Dialogue:	Lighting & Color:	Sound & Music:
Costume & Props:	Setting/Locations:	Cinematography:	Editing:
Text/Titles & Credits:	Other:		

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Explain your concept

Briefly explain each of the following elements of your film concept. Make links to your target audience and purpose wherever possible (for example, it's a good idea to link your plot to the intended effect on the target audience or the message you're trying to communicate). It is also helpful to provide some examples to clarify your ideas where appropriate.

This page is very important. Completing it to a high standard will enable your teacher to give you the best feedback and guidance as you approach the production of your film and the remainder of your planning.

Plot synopsis
Give an overview of the events in your film, in the order that they will occur.

Characters
List each of the characters in your film, linking them to the plot and showing connections to other characters where possible.

Content elements
List the codes, conventions and elements of film-making which will be important to your film.

Practicalities
What practical elements will you need to arrange in order to produce your film.

Questions
List any questions that you will need to investigate before you are able to begin your film-making.

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What's going well?	What could be improved?
<p>What have been the main successes in your planning so far?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<p>What have been the main challenges in your planning so far? Indicate how you intend to overcome these challenges.</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
<p>Explain at least one decision you have made so far (with regard to the film plan), which has positively impacted your plan.</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<p>Make a checklist of tasks that you intend to complete in order to improve your planning. It may be the case that you have completed all tasks, but you could start to look ahead towards your filming and consider what may need to be done.</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
<p>Identify any improvements you have made to your planning so far. This includes any aspect of the planning which has been started over (if it was not going well). Remember to keep any pages that have been re-done as evidence of ongoing improvement.</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>

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Key Conventions

In addition to the conventions that you discussed with regard to the style of your film, you need to indicate the key conventions (or codes) of your genre that you will use. You may wish to create your own design for this task if this template does not seem appropriate for what you wish to communicate.

Convention	How and when you intend to use this convention	The intended effect on the target audience

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What's going well?

What have been the main successes in your planning so far?

What could be improved?

What have been the main challenges in your planning so far? Indicate how you intend to overcome these challenges.

Explain at least one decision you have made so far (with regard to the film plan), which has positively impacted your plan.

Make a checklist of tasks that you intend to complete in order to improve your planning.
It may be the case that you have completed all tasks, but you could start to look ahead towards your filming and consider what may need to be done.

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Space for further reflection:
