

Level 3 Media Studies

Magazine Production

Achievement Standard 91495 (Version 2)

6 Credits

Produce a media product to meet the requirements of a brief.



NAME: _____

TEACHER: _____

YEAR LEVEL: _____

Achievement	Achievement with Merit	Achievement with Excellence
Produce a media product to meet the requirements of a brief.	Produce a convincing media product to meet the requirements of a brief.	Produce a compelling media product to meet the requirements of a brief.

Information about this Task

How will you be assessed?

To understand how this task will be assessed, refer to:

- The Assessment Schedule at the back of this document.

Format(s):

- You will be assessed individually.
- You should create your finished article using Adobe InDesign.
- Your finished article should be printed (A3) and include a 3mm bleed and crop marks.
- Your release forms will be filled out by hand and submitted with your film.

Timeframe

This task will take approximately three weeks to complete. The minimum expectation for this assessment is:

- 6 hours of time per week (in- and out-of-class).

Outcome(s):

- A completed article.
- Release forms for all copyright material used in your production.
- A reflection.

Task 1: Design

Using Adobe InDesign, create the layout for your article by inserting pictures and text in accordance with your plan. At this stage, don't worry about pasting in your article text - just work with placeholder text until you have the design right.

Your pre-production materials (completed as part of your planning) will assist you with this stage of production.

Once you have completed this step, print a proof of your design. Check it carefully and get feedback before making any final refinements to the design.

Design Tips

- **Set up your guides and grids first.** This will ensure that the rest of your work looks polished and that the alignment will be correct. If you are producing articles for the Media Studies magazine, you should be using the same guides and grids as the rest of your class so that there is a cohesiveness across all of the work to be contributed to the magazine.
- **Think about movement through the article.** Make sure that you establish a sense of flow, that will help the reader to move through the article without getting lost. This is largely to do with composition (alignment, leading lines, framing, balance, etc), but is concerned with some pictorial conventions (repetition, colour, symbols, etc) as well.
- **Link your text boxes** to ensure that when you paste your article you don't need to worry
- **Match the columns and leading of your body text to the baseline grid.** Why else would you set up the baseline grid?
- **Don't rush.** Good things take time.

Task 2: Paste

The easiest step of all time... Paste your completed article into your design.

Make any final improvements, as you see fit.

Once you have completed this, print a proof of your article. Once again, check it thoroughly and get feedback before making any final refinements to the article as a whole.

Task 3: Other Materials

Before you can submit your film, you must ensure you have gathered all of the necessary permissions and have completed a final reflection.

Permissions

Obtain signed agreement (Release Form) for all copyrighted material included in your article.

Your teacher will give you a Release Form that you can copy as necessary.

Reflection

You may write your reflection in any way that you like.

Your reflection must:

Identify any improvements you have made during the process of completing your film (i.e. what have you improved since you completed your planning).

Your reflection might:

Explain why you think your film meets the requirements for Merit or Excellence (see the schedule on the last page of this document).

Brief

You are to create a four-page feature article appropriate to be published in a Media Studies Zine (Paper). Your article should be around 1000 words in length, and must include at least two pieces of other, related text (e.g. a fact box, or a infographic)

Your feature article must focus on a relevant issue. Issues may be related to, but are not limited to:

- Technological
- Social
- Historical
- Spiritual
- Cultural

The audience is your Media Studies class (mainly 16 to 18-year-old students) as well as their whanau, teachers and other members of the school community. You may specify a more particular target group within this audience if it is appropriate.

The purpose of your article is to entertain, engage and inform the audience.

You may choose the genre for your article, but your design must include conventions of that genre.

The content/tone/mood of the article must be appropriate for the audience.

Conventions

You must use a range of conventions in your article which are appropriate to your selected issue and genre. You should select and apply both visual (design) and verbal (written) conventions in your article.

Your teacher will guide you when searching for appropriate conventions for your genre, but you must choose which of these conventions will be used in your film.

Assessment Schedule

Magazine Production (AS 91495 V2)

Submission Instructions

1. Ensure that you have completed all of the tasks in this resource, and that all work is presented in the correct format.
2. Submit all relevant work to your teacher on the due date.

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<i>IN ORDER TO ACHIEVE AT THE ABOVE LEVELS YOU MUST:</i>		
Meet the requirements of the brief.		
Apply conventions of the chosen magazine genre consistently, in order to achieve control.	Deliberately select and apply key conventions of the chosen magazine genre in order to engage the target audience.	Effectively select and apply key conventions of the chosen magazine genre in order to command and capture the target audience's attention.
Produce an article that has some appeal to the target audience.	Produce an article that appeals to and/or has some impact on the target audience.	Produce an article that is effective, captures and holds the attention of the target audience and appeals to and or has some impact on them.
Demonstrate control of production technology.	Deliberately select and apply production technology in order to engage the target audience.	Effectively select and apply production technology in order to capture and command the target audience's attention.

Your teacher will mark you work using the above assessment schedule.

Marked work will be returned to you along with a justification for the grade you received.