

Level 2 Media Studies

Screenplay

Achievement Standard 91255 (Version 3)

3 Credits

Write a developed media text for a specific target audience.



NAME: _____

TEACHER: _____

YEAR LEVEL: _____

Achievement	Achievement with Merit	Achievement with Excellence
Write a developed media text for a specific target audience.	Write a developed, crafted media text for a specific target audience.	Write a developed, effectively crafted media text for a specific target audience.

Information about this Task

How will you be assessed?

To understand how this task will be assessed, refer to:

- The Assessment Schedule at the back of this document.

Format(s):

- You should use Celtx (www.celtx.com) to produce your screenplay.
- Your screenplay should include a title page.

Timeframe

This task will take approximately five weeks to complete. The minimum expectation for this assessment is:

- 4 hours of class time per week
- 1 hour of out-of-class time per week

Outcome(s):

- One screenplay (approximately 700 words in length).

It is expected that you will have completed a plan for your film before you begin this assessment.
If you have not completed this plan, you may have to complete additional work prior to beginning Task 1.

Task 1: Draft

You should aim to complete two drafts for this text before moving on to your final copy. Ensure that you keep your drafts and submit them for assessment.

When writing your drafts it will be important to:

Obtain feedback from your teacher regularly.

Use correct scriptwriting format (it is recommended that you use celtx.com to produce your script).

While writing your script, ensure that it includes:

Distinct characterisation.

Clear character direction (parenthetical and action)

Credible and interesting dialogue.

Task 2: Check and Re-work your Script

Check your spelling, grammar and punctuation yourself before asking for feedback from your teacher.

While checking your script, look for opportunities to rework (improve) what you've written. You should aim to:

- Develop sophisticated and/or authentic vocabulary.
- Be grammatically and structurally accurate with all writing within the script.
- Communicate in an appropriate and interesting style, tone and/or 'voice'.
- Communicate a clear narrative that will engage the audience by capturing and commanding their attention.
- Ensure that your script meets all requirements of the brief.

Chances are, the more you rework your script the more likely you are to achieve at merit or excellence level.

Assessment Schedule

Short Media Texts (AS 91255 V3)

Submission Instructions

1. Read this document completely to check that you have completed the assessment correctly prior to handing in your script.
2. Submit all relevant work to your teacher on the due date.

Achievement	Achievement with Merit	Achievement with Excellence
Write a developed media text for a specific target audience.	Write a developed, crafted media text for a specific target audience.	Write a developed, effectively crafted media text for a specific target audience.
<i>IN ORDER TO ACHIEVE AT THE ABOVE LEVELS YOU MUST:</i>		
Demonstrate understanding and some control of conventions of current media writing.	Demonstrate understanding and control of conventions of current media writing through a range of drafts.	Demonstrate understanding and effective control of conventions of current media writing through a range of drafts.
Use grammatical and structural devices appropriate to the medium, product and specific target audience.	Control grammatical and structural devices appropriate to the medium, product and specific target audience.	Effectively control grammatical and structural devices appropriate to the medium, product and specific target audience.
	Submit at least one draft in addition to a final copy.	

Definitions

Drafts should demonstrate deliberate choices made to engage and hold the attention of the target audience.

Control means a confident awareness in the use of conventions.

Conventions are the commonly used features specific to the media text.

Effective control means that the student uses grammatical and structural devices appropriately to achieve the intended outcome and appeal to and/or have impact on the target audience. This includes capturing and holding the attention of the audience.

Developed media text means text that demonstrates such aspects as flexible or innovative use or adaptation of conventions, developed language skills, and impact or effectiveness of the text.

Grammatical and structural devices appropriate to the medium, product, and audience may include such features as classical three act moving image script structure, appropriate language, tone or style for feature article, credible dialogue.

Your teacher will mark you work using the above assessment schedule.

Marked work will be returned to you along with a justification for the grade you received.